

# PACKAGE CLUB

## The concept British Car Meeting:

### WHAT?

To set up an event exclusively dedicated to English cars, either new or oldtimers, that brings together professionals, customers, sellers of spare parts, clubs and interested people round that common passion. It is a unique occasion in Belgium, and the only European equivalent — out of GB — takes place in Morges, Switserland. The project is managed by a BCM commission composed of a mix of Kiwanis members — some of them organisers of « Rétro Mobile de Stavelot » in the past — and non-members, all of them recognized for their skills and precious contacts in the car-world.

### WHEN?

On 18 and 19 June 2022.

### WHERE?

At the site of the Abbey and town of Stavelot, not far away from the Spa-Francorchamps circuit.

### HOW?

A space for three exhibition cars will be put at your disposal. It will always be possible to use your own bower (they must be white and in good shape). For other options, please contact us.

### **HOW MUCH?**

You receive a free space in exchange for the highest number possible invited clubmembers to our British Car Meeting. All the generated profits will be transferred to the social actions of the Kiwanis.

### PROMOTION?

We will set up a multi-channel communication round the British Car Meeting. Among others a facebook page recently created and which already generates quite an interest, a website, radio-spots, numerous paper-supports that will be distributed at all the fairs and exhibitions (Interclassics, Essen, Gent, Rétromobile Paris, Car-fair,...).

### **OPTIONS?**

- Bottle of Champagne BCM: 30 €

- Registration for the BCM drive: 55 € per person

- White arbor 6x4m: 300 €

- Personal Counter: 350 € (Preserved after the event)

- Specific requests: on estimate



# BRITISH CAR MEETING





















