



# PACKAGE MAKE

## The concept British Car Meeting:

### WHAT?

The British Car Meeting is an event exclusively dedicated to English cars, new and oldtimers and brings together professionals, customers, sellers of spare parts, clubs and interested people that share the same passion. It is a unique occasion in Belgium, and the only European equivalent, except for Great Britain, takes place in Morges, Switzerland. All profits will be dedicated to social projects of the KIWANIS.

### WHEN?

During the weekend from 20 - 21 June 2020.

### WHERE?

At the site of the abbey and town of Stavelot, not far away from the Spa-Francorchamps circuit.

### HOW?

We have prepared a VIP formula : the only thing you need to do is bring your cars and invite your guests.

- Infrastructure: 1 stand for the presentation of your vehicles (maximum 4) and a « star tent » (14m in diameter, about 150m<sup>2</sup>) to welcome your guests with cocktail tables, sofas, electric supplies,...
- Champagne: 10 bottles of the Derouillat house wearing the "British Car Meeting" label with special champagne glasses.
- BCM drives: 10 registrations (for Saturday or Sunday) including roadbooks, breakfast and lunch.
- VIP meals: 10 meals will be served in one of the halls of the abbey of Stavelot.

### HOW MUCH?

The complete package costs 4.950,00€. You can call on us for anything you would like to add to the package. All profits will be dedicated to social projects of the KIWANIS.

### PUBLICITY?

We have set up a multi-channel publicity around the British Car Meeting. Among others a recently created Facebook page, which already generates quite an interest, a website, radio commercials, numerous brochures and flyers, that will be distributed at fairs and exhibitions (Interclassics, Essen, Gent, Rétromobile Paris, Car-fair,...).

### OPTIONS?

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|---|----------------------------------|
| - Supplementary bottle of Champagne:            | 25,00€                           |
| - Supplementary registration for the BCM drive: | 50,00€ per person                |
| - Supplementary VIP meal:                       | 40,00€                           |
| - White arbor 6x4m :                            | 300€                             |
| - Personal Counter :                            | 350€ (Preserved after the event) |
| - Special requests:                             | on demand                        |



2020



# BRITISH CAR MEETING