



# PACKAGE "NON AUTO"

## The concept British Car Meeting:

### WHAT?

To set up an event exclusively dedicated to English cars, either new or oldtimers, that brings together professionals, customers, sellers of spare parts, clubs and interested people round that common passion. It is a unique occasion in Belgium, and the only European equivalent – out of GB – takes place in Morges, Switzerland. The project is managed by a BCM commission composed of a mix of Kiwanis members – some of them organisers of « Rétro Mobile de Stavelot » in the past – and non-members, all of them recognized for their skills and precious contacts in the car-world.

### WHEN?

On 20 and 21 June 2020.

### WHERE?

At the site of the Abbey and town of Stavelot, not far away from the Spa-Francorchamps circuit.

### HOW?

A free space of 18 m<sup>2</sup> (6x3m) will be put at your disposal. It will always be possible to use your own bower (they must be white and in good shape). May we draw your ATTENTION to the fact that your commercial activities must be related to English cars, or England in general terms.

### HOW MUCH?

The price for a space is 300€. You can call on us for any other requirements that would meet your needs. All the generated profits will be transferred to the social actions of the Kiwanis.

### PROMOTION?

We will set up a multi-channel communication round the British Car Meeting. Among others a facebook page recently created and which already generates quite an interest, a website, radio-spots, numerous paper-supports that will be distributed at all the fairs and exhibitions (Interclassics, Essen, Gent, Rétromobile Paris, Car-fair,...).

### OPTIONS?

- Extra current meter (maximum depth 3m): 50€
- Bottle of Champagne BCM: 25€
- Registration for the BCM drive: 50€ per person
- White arbor 6x4m : 300€
- Personal Counter : 350€ (Preserved after the event)
- Specific requests: on estimate



2020



# BRITISH CAR MEETING